



Resources Pvt. Ltd.



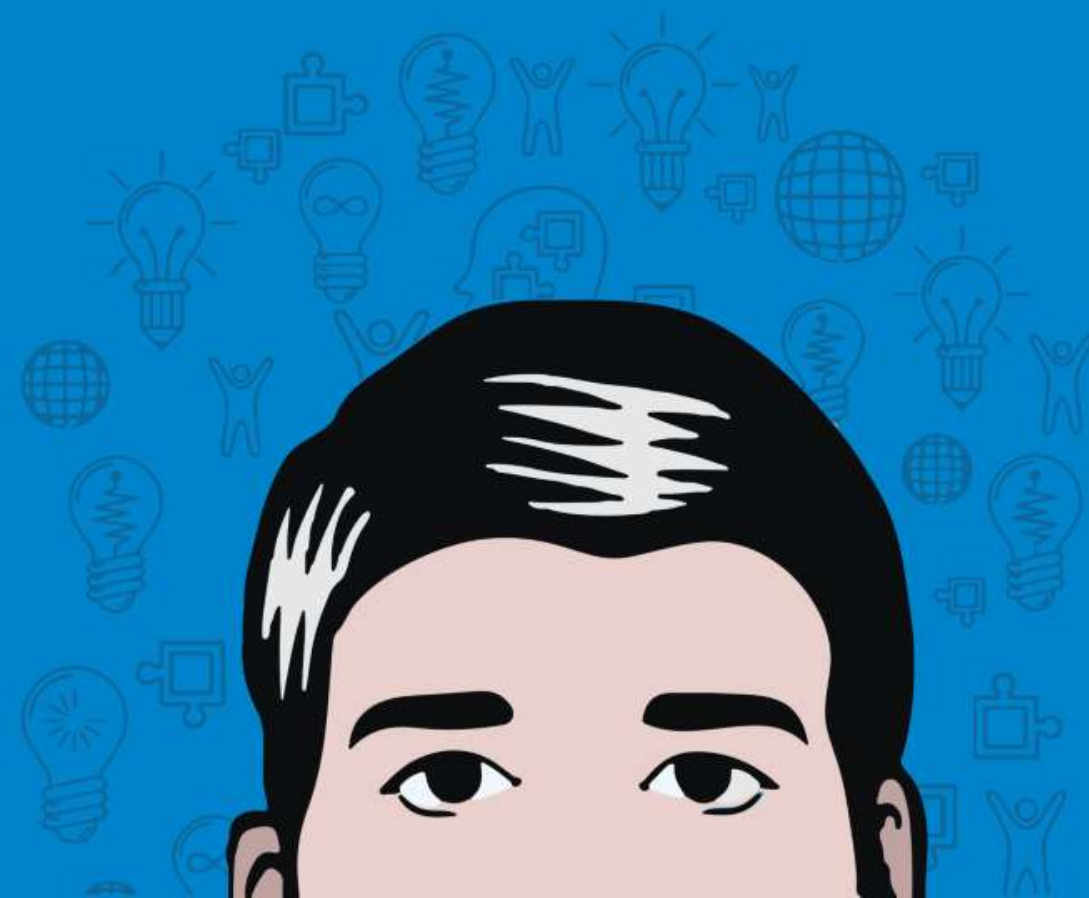
WE MAKE

THE DIFFERENCE

#MakeADifference

www.uirpl.com

 Proudly Made in INDIA



SIMPLE , CLEVER , CONSISTENT

Our company truly stands by its name '**U & I**'
Where we understand your needs
and cater them with infinite gallery of
ideas and creativity



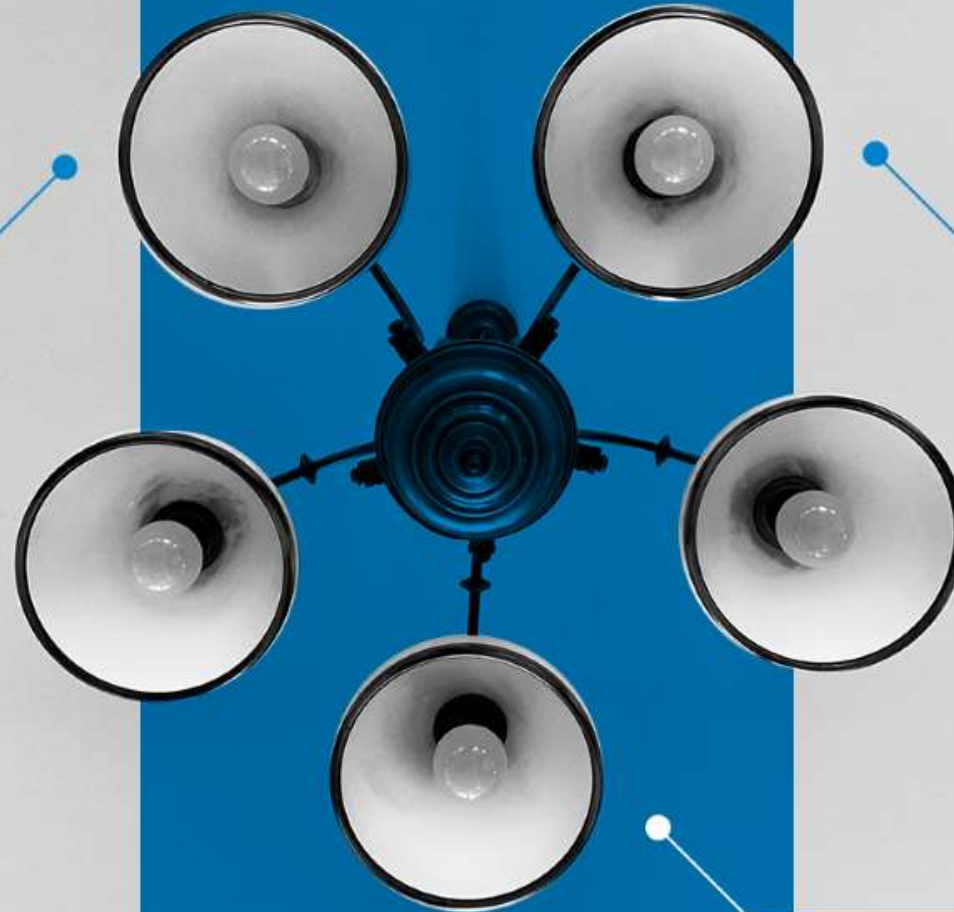
Verticals



**Strategic
Brand consulting
And design**



**Project
Marketing
Consultancy**



**Sales & Distribution
Consultancy & CMC**



**Digital
Marketing**



Exhibitions, Events & MICE

360° Brand Solutions

We will change
how people think and feel
about your brand



Strategic Brand Consulting And Design



From idea to implementation to end results

All your communication needs are fulfilled here



Strategic

Brand Consulting and Design



Marketing Strategy &
Brand Development



Brand Experience



Digital Experience



Brand Conformance

**360°
Solutions**

Marketing Strategy & Brand Development



Digital Experience



CAMPAIGN
MARKETING

DIGITAL
PR

CONTENT
MARKETING

EMAIL
MARKETING

DIGITAL
TECHNOLOGIES

SOCIAL MEDIA
MARKETING

SEO

Accreditations



in association with



This is to certify that

Chintan Gandhi

has successfully completed the 6-month online program
and has been awarded the

Post-Graduate Certificate in
*Digital Marketing
and Communication*

on

January 9, 2019

12420501

Jay Trivedi

DR. JAY TRIVEDI
Program Director

S. Mehta

DR. SHAILENDRA RAJ MEHTA
President & Director

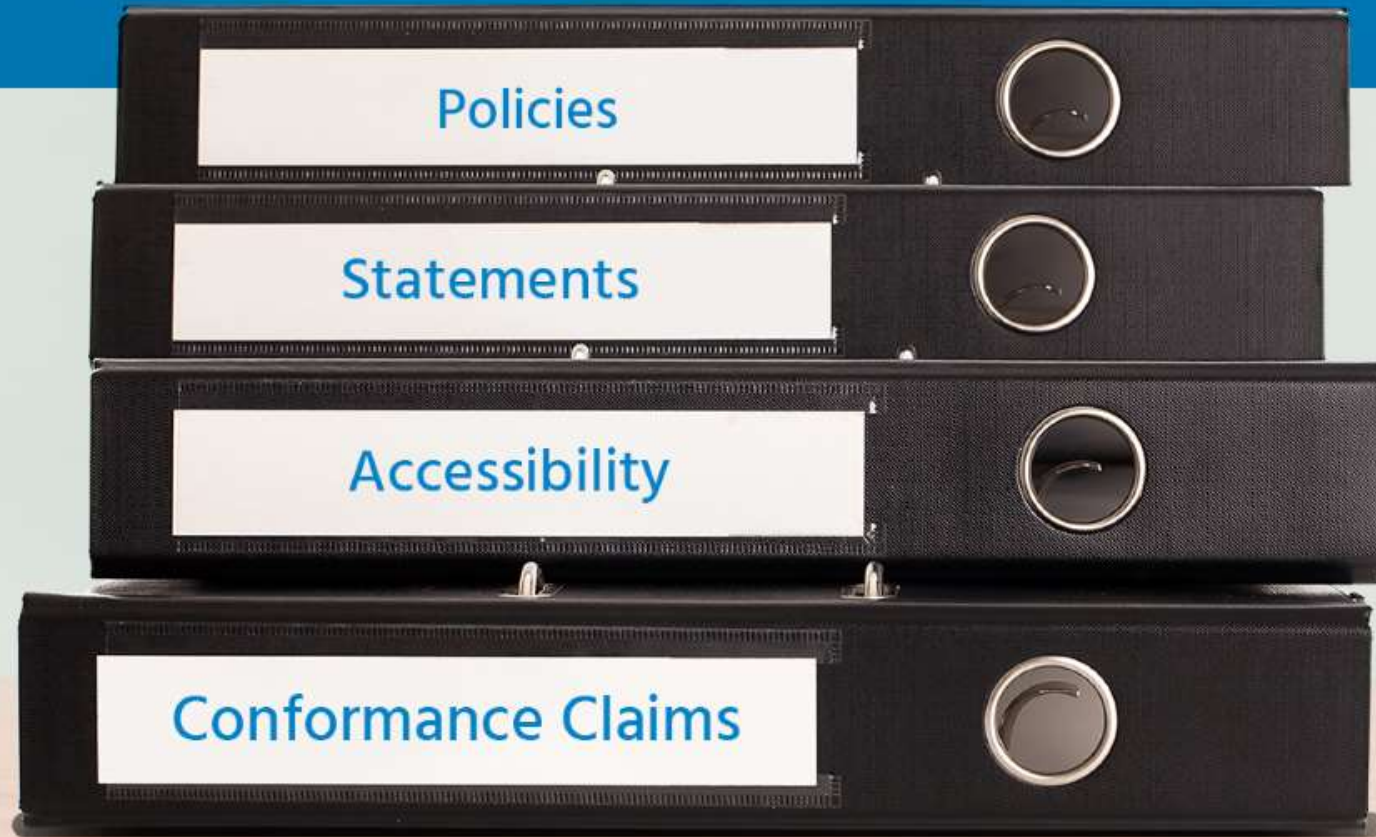
[Signature]

DR. ANITA BASALINGAPPA
Chairperson, Online Programs

[Signature]

DR. PREETI SHROFF
Dean

Brand Conformance



Brand Experience



Strategic Sales & Distribution Consultancy

A complete solution to
keep you out of worries for setting up
DISTRIBUTION NETWORK.



What We Do?

- 
- Strategy
 - Execution parameter design
 - Evaluation and Audit
 - Productivity enhancement activities for channel & Sales Force
 - Control system
 - Sales Enhancement Plan

Industry

We Serve

- Food and Beverages
- Pharmaceuticals
- Health and Wellness
- Cosmetics
- Consumer Durable
- Co-operative



We Cater To

- Existing companies for expansion in new market
- New manufacturers
- Foreign companies coming to India

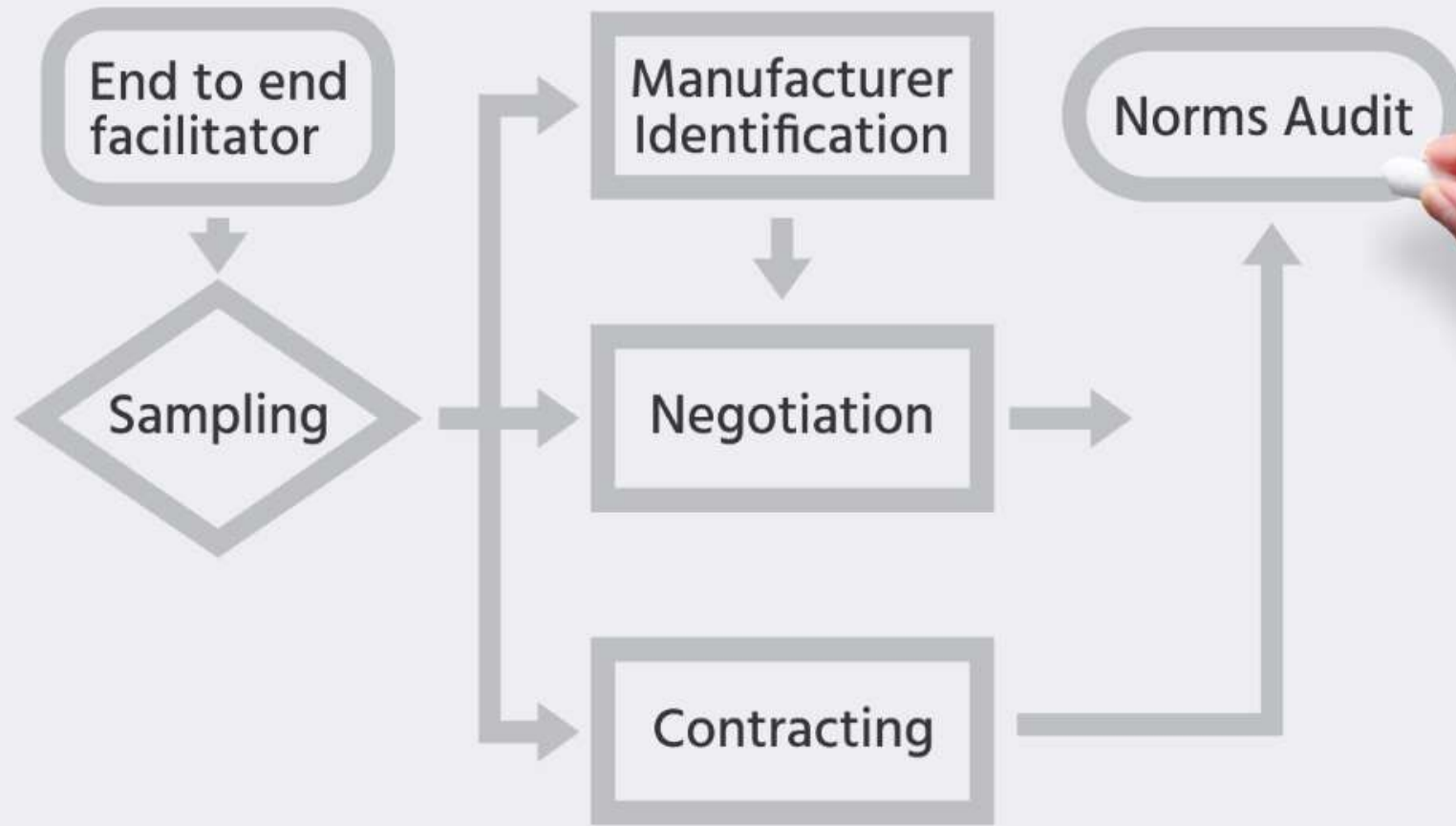


Contract Manufacturing Facilitation

We make outsourcing
TRUSTWORTHY and **EASIER**.



The Process



Home of Events, MICE & Activation

U & I Resources Pvt. Ltd is one of India's leading event management companies, a one stop-shop for EVENTS, MICE & ACTIVATIONS.

We provide services ranging from conceptualization, design & execution of corporate events, launch events, sales meet, theme based events, concerts, conferences and exhibitions to conceptualization, logistical planning & execution of float based road shows, rural initiatives, sales promotion, in-shop promotions, school contact initiatives, society activities and mall promotions.

We have Pan-India presence through our network of associates. We have a dedicated and experienced team who works round the clock in order to satisfy the client and ensure that the job is done and executed as per the plan.



Our Journey So Far Credentials...

350+

No. of Clients

2000+

No. of Projects
Delivered

13500+

Hours of Research

200000+

No. of Creatives

20

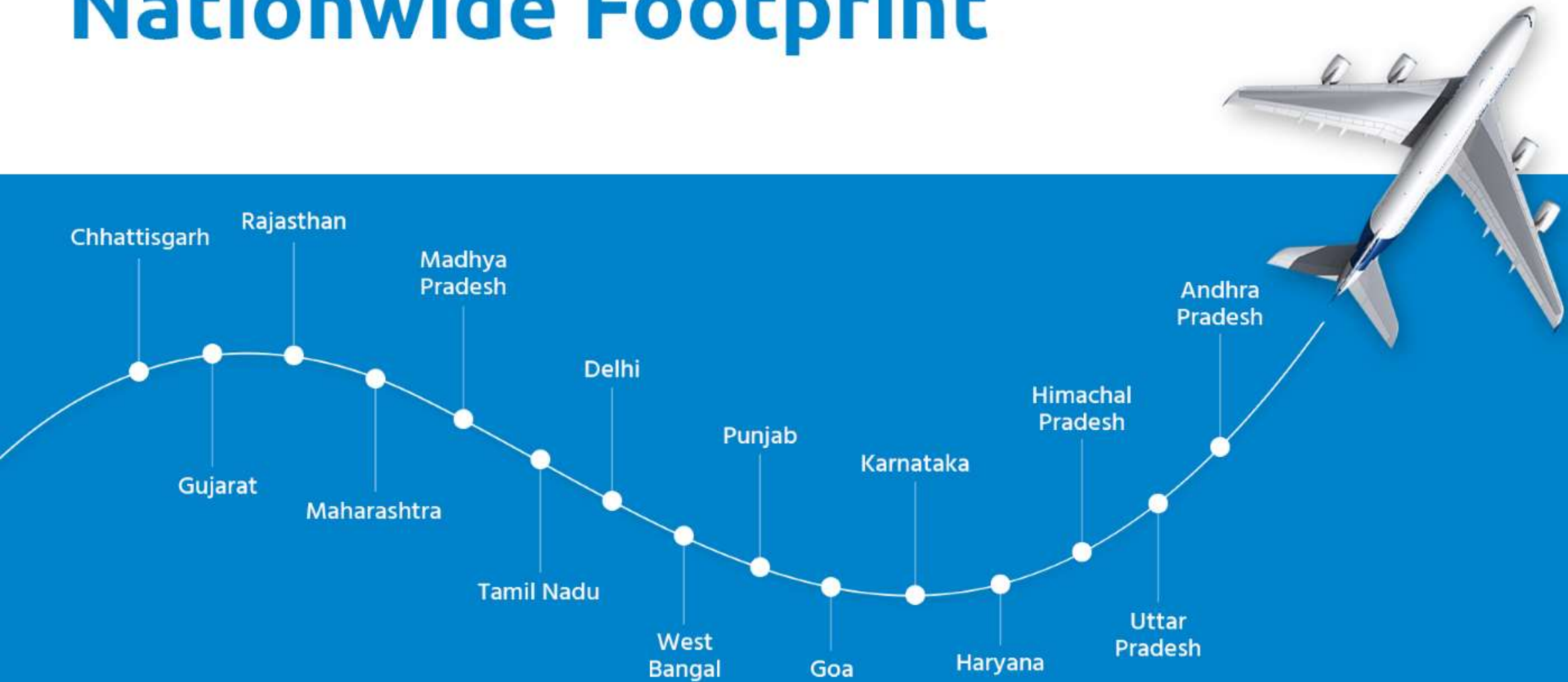
Years of Experience



Delivered



Nationwide Footprint



Key Management



Sandeep Modi
(Director)

With his tremendous experience of working with huge brands for 31 years, he is responsible for shaping numerous brands into stalwarts. He is the brain behind the enormous success of Vodafone in Rural India by ideating and executing "HarGaaon, Hutch Gaaon". Engineer by education, he plunged into entrepreneurship in the year 2002 and formed U&I Resources Pvt. Ltd., a company that has achieved so much in two decades due to his vision and tremendous hard work.



Chintan Gandhi
(Director)

Nominated for best marketer under 40 India, he is the brain behind various successful marketing campaigns and their executions. With experience of 9 years of working with brands, he is always finding ways to try out latest industry trends in every new project. Having done MBA in Entrepreneurship with Major in Marketing from Nirma University, Post Graduation in Digital Marketing from UPGRAD, MICA, and Engineering in Electronics and Telecommunication, he is the one responsible for executing strategies at U&I Resources.



Paresh G. Bhatt
(Executive Director)

An MBA (Sales and Marketing), Mr. Paresh G. Bhatt has experience of over 25 years in the area of Sales and Marketing, Distribution, Contract Manufacturing and Process Re-engineering. He is a seasoned professional having worked across FMCGs and Telecom companies like HUL, Reliance Telecom and TATA Telecom.



Vidhi Vora
(Digital Consultant)

With technical experience of more than 7 years in various MNCs like Sun Pharma and Sophos, she now takes care of digital portfolio of various clients. Nominated for the Superwoman, she is the heart of the company. She is a travel fan who has visited more than 10 countries including USA, UK on professional front. Being a PR card holder of Canada, she carries International work experience with her. She is a Google Digital Unlocked certificate holder and a master of all the Digital Activities in the company.



Shailie Choksi
(Brand Strategist)

With a Gold award in Emvies, she has created a name for herself in media industry. She has previously worked with Madison world serving Asian Paints and TNS Global (WPP Kantar group) serving big giants like HUL, Star Sports, Danone gaining wide experience in the field of media and market research. She has done MBA (marketing) from NMIMS and is also an IT engineer.



Vijay Kanani
(Production Head)

Having 8 years of hands on experience of telecom sales, he transformed himself into an expert in managing event productions. He has played a key role in managing and executing various activations of Vodafone, Ambuja Cement and other major brands.



Our Creative Lab

We can successfully provide you measurable results owing to our dedicated and experience in-house staff. Our team of experts include :

- ☞ Brand Strategist
- ☞ Marketing Strategist
- ☞ Research Expert & Analyst
- ☞ Data Analyst
- ☞ Media Planner
- ☞ Creative Head & Visualiser
- ☞ Graphic Designers
- ☞ Copywriter & Script Writers
- ☞ Video Animators & Editors
- ☞ Digital Marketing Experts
- ☞ Digital PR Team
- ☞ UI Web Designers
- ☞ Content Creators
- ☞ Influencer Manager
- ☞ SMM Response Team
- ☞ Event Manager
- ☞ Sales & Distribution Strategist
- ☞ FMCG Expert
- ☞ Analyst
- ☞ Product Sourcing Team



Awards & Accreditations



Remarkable Contribution For Achieving The Landmark Feat Of 1 Cr. Customers



Nominated For Best Digital Marketer 40 Under 40



Corporate Guru World Summit & Award 2020-21 For Excellence In Sales & Marketing



Corporate Guru World Summit & Award 2020-21 For Excellence In Digital Transformation



Awards & Accreditations



Appreciation For Invaluable Contribution As Brand Consulting Agency



Social Media Agency Of The Year



For Invaluable Contribution Towards South Gujarat Event Industry
And Valuable Knowledge Sharing



For Valuable Contribution For Promoting Good Health Through
Medium Of Cricket



For Promoting The Event Through Digital Medium



Awards & Accreditations



ACE 2021 Gold Award Winner For Best Csr Activity



ACE 2021 Gold Award Winner For Best Social Event



ACE 2019 Silver Award Winner For Best Use Of Technology




ACE 2016 Silver Award Winner For Innovation In Corporate Activations



Our Achievements



A man with a beard, wearing a white button-down shirt, is holding a large, light-colored wooden frame. Inside the frame is a white card with blue text. The background is split horizontally into a blue top half and a light gray bottom half.

We pride ourselves for having
had the opportunity of planning
and executing some of the most
challenging and stimulating
projects for our esteemed clients
across the country

Our Esteemed Clients



**Ambuja
Cement**



adani™



G&B
Gala & Brothers
FINE JEWELLERY





Resources Pvt. Ltd.

SANDEEP MODI

98250 99415

sandeepmodi@uirpl.com

www.uirpl.com

Head Office

210, 2nd Floor, Regent Square,
Above D'Mart, Gangeshwar Mahadev Road,
Adajan, Surat – 395009

Branch Office

B-15, Extn, Rolex Shopping Centre, Ground Floor,
Station Road, Goregaon (West), Mumbai - 400062

9099901000 | info@uirpl.com

SURAT | MUMBAI | DELHI | AHMEDABAD | BHOPAL | UDAIPUR



#MakeADifference

THANK YOU

Strategic Brand Consultancy | Digital Marketing | Advertising |
Distribution & Sourcing Consultancy | Events & MICE



All Rights Reserved Copyright ©2022. U And I Resources Pvt. Ltd